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Notice to the Investors/Unit holders of ICICI Prudential Interval Fund IV - Quarterly Interval Plan B, ICICI Prudential Equity Arbitrage Fund, ICICI Prudential Blended Plan - Plan A, ICICI Prudential Balanced Advantage Fund, ICICI Prudential Balanced Fund and ICICI Prudential Fixed Maturity Plan - Series 68 - 745 Days Plan F (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved July 17, 2015 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on July 17, 2015 and subject to availability of distributable surplus under the Schemes, at the recommended rates as mentioned below. For ICICI Prudential Interval Fund IV - Quarterly Interval Plan B (IF IV - QIPB) provision (i) and (ii) will be applicable, for payment of dividend.

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)	NAV as on July 09, 2015 (₹ Per unit)
ICICI Prudential Equity Arbitrage Fund		
Direct Plan - Dividend	0.0529	14.6271
Regular Plan - Dividend	0.0467	13.8517
ICICI Prudential Interval Fund IV - Quarterly Interval Plan B#@		
Retail Dividend	0.1758	10.1758
Direct Plan - Dividend	0.1792	10.1792
Regular Plan - Dividend	0.1759	10.1759
ICICI Prudential Blended Plan - Plan A		
Direct Plan - Dividend	0.0464	13.6032
Regular Plan - Dividend	0.0428	13.5544
ICICI Prudential Balanced Advantage Fund		
Direct Plan - Monthly Dividend	0.08	14.04
Regular Plan - Monthly Dividend	0.08	13.71
ICICI Prudential Balanced Fund		
Direct Plan - Dividend	0.15	26.08
Regular Plan - Dividend	0.15	23.02
ICICI Prudential Fixed Maturity Plan - Series 68 - 745 Days Plan F#		
Direct Plan - Dividend	0.05	10.8117
Regular Plan - Dividend	0.05	10.7903

Subject to deduction of applicable dividend distribution tax.

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

The Specified Transaction Period (STP) of IF IV - QIPB is July 16, 2015 to July 17, 2015. Since the record date for declaring dividend and STP date of IF IV - QIPB coincides, the following will be applicable:

- In respect of valid purchase/switch-in applications received till 3.00 p.m. on July 17, 2015, the ex-dividend NAV* of the respective date of receipt of application will be applicable and the investors shall not be eligible for dividend declared, if any, on the record date; and
- In respect of valid redemptions/switch-out requests received till 3.00 p.m. on July 17, 2015, the ex-dividend NAV of the respective date of receipt of application will be applicable and the investors will be eligible to receive the dividend.

* In respect of applications for an amount equal to or more than ₹ 2 lakh, the Applicable NAV shall be subject to the provisions of SEBI Circulars No. Cir/IMD/DF/21/2012 dated September 13, 2012 and No. Cir/IMD/DF/19/2010 dated November 26, 2010, as may be amended from time to time, on uniform cut-off timings for applicability of NAV.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Schemes on July 17, 2015.

Suspension of trading of units under ICICI Prudential Fixed Maturity Plan - Series 68 - 745 Days Plan F (the FMP):-

The units of the FMP are listed on BSE Limited (BSE). The trading of units of the FMP stands suspended on BSE effective close of trading hours on July 14, 2015 and shall be available for trading on rollover of the FMP. For the purposes of redemption proceeds, the Record date shall be July 17, 2015.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : July 11, 2015

Authorised Signatory

No. 021/07/2015

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.